

SCORCHING HOT LEADS COLLECTED WITH A BEEP

Scan your visitors' access passes using your Fairkey Box and App for smartphone or tablet.

A single beep gives you accurate insights into exhibition results and all available data are compiled and analysed in your Fairkey Dashboard.

An App For Smartphone And Tablet

Each member of your booth staff can download the App to their own smartphone and customise it to fit their own product area. Valuable lead data is collected with a single beep, ready for further processing.

In addition, the App makes customer surveys and personalised follow-up e-mails a breeze. Making the most of your exhibition customer dialogue – and following up on the spot – has never been easier.

Box – One Or More As Needed

Set up a Fairkey box in a central location or place several around your stand to let your visitors enter competitions, sign up for newsletters, or order product data sheets in the most convenient way.

A visitor will simply scan the access pass with a beep, and receive your materials directly in their inbox.



APP, BOX AND DASHBOARD

USING FAIRKEY IS EXTREMELY SIMPLE:

- **DOWNLOAD THE FAIRKEY APP FOR SMARTPHONE OR TABLET**
- **TURN ON THE FAIRKEY BOX BY PLUGGING IT IN.**
- **SCAN VISITORS' ACCESS PASSES WITH A BEEP**
- **LOG IN TO YOUR FAIRKEY DASHBOARD TO VIEW THE OUTCOME OF YOUR EXHIBITION PRESENCE**



BOX - APP - DASHBOARD

VIEW YOUR RESULTS

YOUR FAIRKEY DASHBOARD ALLOWS YOU TO KEEP TRACK OF YOUR SCANS IN REAL TIME:

- TOTAL NUMBER OF VISITORS AT YOUR BOOTH
- NUMBER OF LEADS BY POSITION/PURCHASING AUTHORITY
- NUMBER OF LEADS BY GEOGRAPHY
- SURVEY ANSWERS AND RESULTS
- AGGREGATED LIST OF ALL LEADS READY FOR SEARCH OR EXPORT TO YOUR CRM SYSTEM

PRICES

FAIRKEYBOX: 1399 KR.
SUBSEQUENTBOXES: 1099 KR.

FAIRKEY APP (INCL. 5 PROFILES) 2000 KR
FAIRKEY APP (INCL. 15 PROFILES) 3500 KR
FAIRKEY APP (FREE PROFILES) 5000 KR

BESTILLES PÅ <https://fca.fairkey.dk/eot19>

COMPATIBILITY: ANDROID OG APPLE IOS7+

FAIRKEY
Documenting Value

sales@fairkey.dk - +45 2971 5637 - Abildvej 5E - 5700 Svendborg - www.fairkey.dk

